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Inspired by Nature. Led by Science.







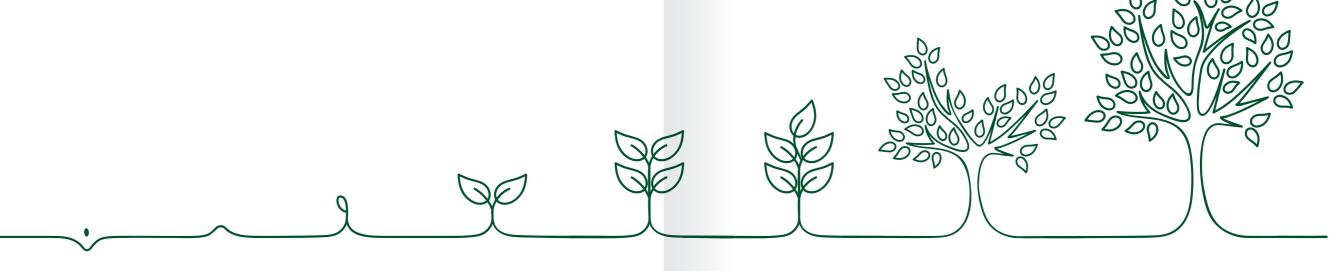
Spreading Good Health and Wellness, Globally.

Etymologically, Vasu denotes something that abounds worldwide. This defines our quest for spreading the concept of Good Health globally! Vasu's quest began almost 4 decades back, seeking answers to mankind's myriad healthcare challenges from Mother Nature's resources. Today Vasu has become a symbol of quality, efficacy, and safety; and has a pan-India market presence and a footprint in 50+ countries worldwide

Being a leading manufacturer and exporter of Ayurvedic Medicines and Herbal Cosmetics in the country, Vasu Healthcare Pvt. Ltd. stands on its founders' firm belief that the long-term development of an organization largely depends on the Quality of its products, after-sales services, customer satisfaction, and the trust of the stakeholders.



## Reaching Milestones-Our Journey So Far



1980.

Humble

beginnings

1989.

Purchased

very own

premise

.

1991.

Trichup

Evolution of the

flagship brand-

1998.

New manufacturing facility dedicated

to Ayurvedic

products

2008.

Center

Birth of the Vasu Research 2016.

Inauguration of Herbal cosmetic plant 2017.

Larger, Independent R&D centre

2023.

Inauguration of WHO GMP certified plant







Shri Haribhai Patel



Shri Jayantibhai Ukani Visionary Founder



Mr. Hardik Ukani Managing Director

Crafting
Excellence,
Trust, and
Innovation
on a Global Stage





Mr. Sagar Patel



Mr. Meet Ukani



Mr. Tushar Ukani Director



Mr. Neel Ukani
Director

Vasu thrives on two fundamental pillars: the Quality and Trust of our customers and the Growth and Profit of our stakeholders. We are firm in our commitment to both, as they are closely linked and essential to our success. These pillars not only differentiate us but also ensure that we deliver products of unmatched quality and safety.

Our Research and Development division continues to be our Engine of Innovation. With cutting-edge technology and a passionate team of experts, we explore uncharted territories in research, ensuring that our products remain at the zenith of excellence. We take pride in the fact that we have our Own Formula, Own Manufacturing, and Own Research.

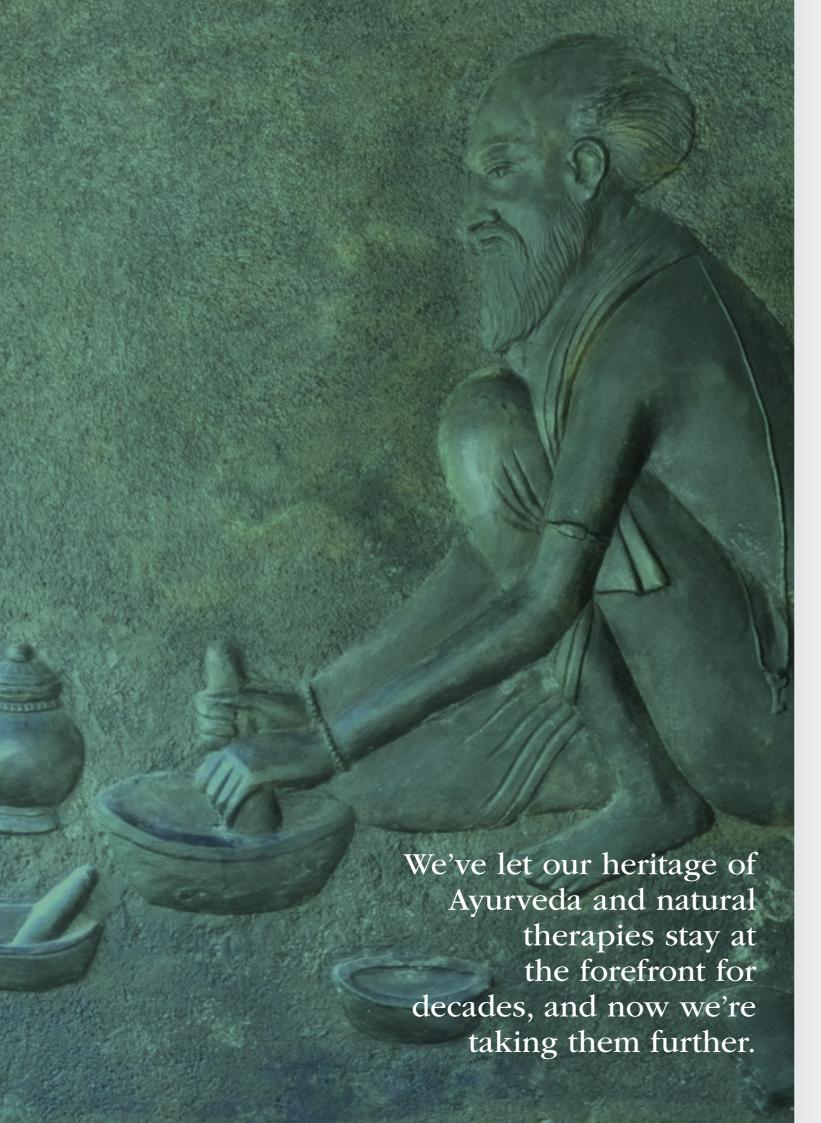
In a significant milestone, Vasu will open its doors to a WHO GMP-certified unit in December 2023. This achievement reflects our commitment to the highest international standards and our relentless pursuit of excellence.

In recent times, we've witnessed a remarkable surge in the global acceptance of Ayurveda. The world is increasingly turning to the wisdom of this ancient science, deeply rooted in our cultural heritage, for holistic well-being, and this presents us with an unparalleled opportunity. In addition to that, The Ministry of Ayush has launched Ayushexcil, a significant initiative aimed at promoting Ayurveda products in international markets. This initiative highlights the crucial role we can play in enhancing the global presence and reputation of Ayurveda.

Amidst all this change, one thing remains constant: our unwavering commitment to maintaining the Trust and Integrity of our Channel Partners. They have always been with us, and we hold their trust deeply. In the face of evolving dynamics, we are resolute in our pledge to support and strengthen these vital relationships.

Our people have always been our greatest asset, and we believe in empowering them with the knowledge, skills, and motivation to excel. We believe that Human Resource is the backbone of an organization, and thus, we are continuously initiating cultural changes that foster Innovation, Collaboration, and a Dynamic work environment through Best HR Practices. We are also constantly adapting to new technologies like SAP and strengthening our IT department. Amidst all our growth and success, we remain grounded and true to our roots. We maintain a human touch in all that we do. never forgetting the Core Values that have brought us this far. As the second generation has taken the reins, we are driven by a deep sense of responsibility. We are determined to Ethically and Systematically capitalize on the vast opportunity that lies before us. Our goal is not just to gain profits, but also to grow as a reputed company, one that is synonymous with Quality, Trust, and Innovation.







## A Legacy Of Thousands Of Years!

Incorporating the power of nature with pioneering science to offer extraordinary health and beauty solutions.

Vasu has been founded with a unique combination of Nature and Science. When we amalgamate our cultural past of Ayurveda and the latest technological advancements, the outcome is Vasu Healthcare. We offer a composite package of not only cure but prevention as well, without any side effects. Building on four decades of manufacturing expertise, we passionately deliver high-performance products and innovative thinking to our customers.

As an organisation that has its pillars rooted in heritage and Ayurveda, we have been constantly putting our efforts into adapting ancient herbs and building remedies that suit today's lifestyle requirements. As an organisation, we are positioned to push the envelope for our customers and push great ideas as far as possible.

We are proud of where we come from, but it's where we are going that excites us the most.







## Standing By Our Promises. Word By Word.

#### VISION

To become the global leader in the field of healthcare.

#### MISSION

We Commit Ourselves to Mankind's Pursuit of Longer, Healthier & Happier Lives by Providing Remedies from Nature.

#### PHILOSOPHY

To spread the core value of Ayurveda in a natural way.

#### BELIEF

Research and production technologies are the focus, which will drive us to create a "Value Difference" for our partners, the people of the world.

#### STRENGTH

Continuous dedicated efforts to excel in our mission, State of Art modern production unit, Research-based quality, and efficacious product range. Strong national as well as International Marketing Networks.





# Where Two Extremes Meet: Ayurveda & Technology

#### CORPORATE OFFICE

At Vasu Healthcare, we believe that each employee adds value to our Corporate Efforts and objectives; each employee must be treated with respect and provided with an atmosphere of creativity, in perfect harmony with nature. All workstations are designed for comfort and ease of operation so that each person can contribute his/ her maximum. Hierarchy and designations blend harmoniously, like invisible lines that protect but do not restrict.

#### WAREHOUSE

Our central warehouse is perfectly designed to meet global warehousing standards. It is equipped with automated stacking systems, vehicles for smooth transportation, and systematic logistics infrastructure. All these, collectively, ensure prompt supply across all markets.

#### MANUFACTURING FACILITY

Our three state-of-the-art manufacturing facilities help us bridge the gap between customers' desires and reality. We aim to create a shared value for all. These ultra-modern, Fully Automated plants manufacture Ayurvedic and Herbal products with the help of the latest technology. We undertake continuous upgradation of Quality Assurance & Quality Control processes, starting from the selection of herbal raw extracts and manufacturing to packaging and warehousing. Our operating systems are ISO 9001:2015, ISO 22716:2006, HALAL, HACCP, and GMP accredited that aim at achieving the highest quality for the organizational goal of Customer Satisfaction.

Our unit 3 is a WHO GMP-certified plant.



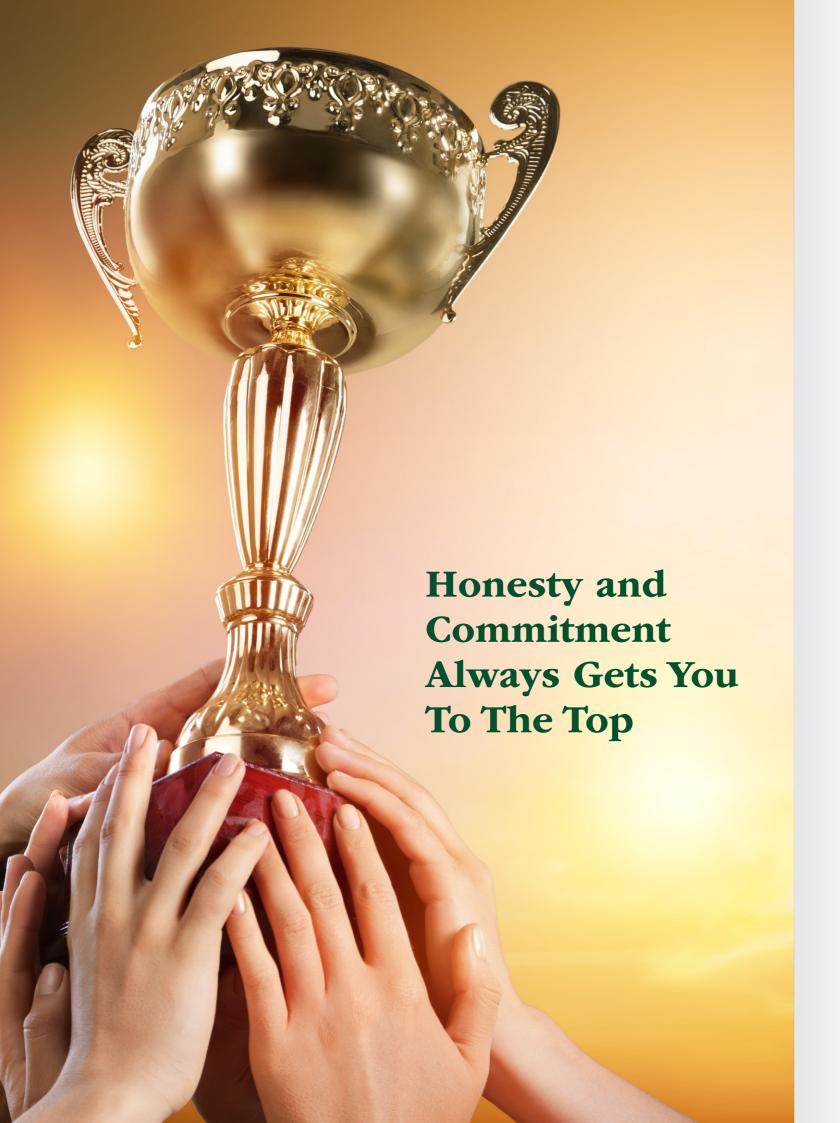




Vasu Research Centre (VRC) is the R&D arm of Vasu Healthcare and handles new product development, preclinical studies, clinical studies, and documentation for regulatory and marketing purposes. The facility is armed with a Formulation & Development lab, Phyto-Chemical Lab, Sophisticated Instruments Lab, Stability Lab, and Microbiology Lab. It also consists of a dedicated packaging development lab and a herbal cosmetic formulation lab. VRC is equipped with the latest technology like ICP-MS,

HPTLC, Flash Chromatograph, HPLC, Gas Chromatograph, and UV Spectroscopy equipment.

The facility is accredited by the Dept. of Scientific & Industrial Research, Govt. of India as an authentic research facility and is in collaboration with several academic and teaching institutions. It is also a proud recipient of the Ministry of Ayushapproved testing laboratory.



## VASU OP-2





National Award for Best Quality Herbal Medicines by the Government of India through the hands of the then Honorable President of India, Dr. A P J Abdul Kalam in 2004.

On January 13, 2011, Vasu received accolades for Outstanding Performance in Quality and Environmental Improvement Measures from the Gujarat government and given by the current Prime Minister Mr. Narendra Modi during the "Vibrant Gujarat 2011" festival.

#### **AWARDS:**

Best MSME, 2010 by GCCI.
National Award for Best Quality Herbal
Medicines by the Government of India.
Chemexcil Export Award 2016 – 17
ASSOCHAM Herbal Export Company Award
2016 – 17
Pharmexcil Export Award 2016 - 17

#### **ACCREDITATIONS:**

GMP
ISO 9001: 2015 (Unit 1 & 2)
ISO 22716: 2007 (Unit 2) EU GMP Compliance
HALAL
HACCP (Hazard Analysis and Critical Control Points)
Star Export House







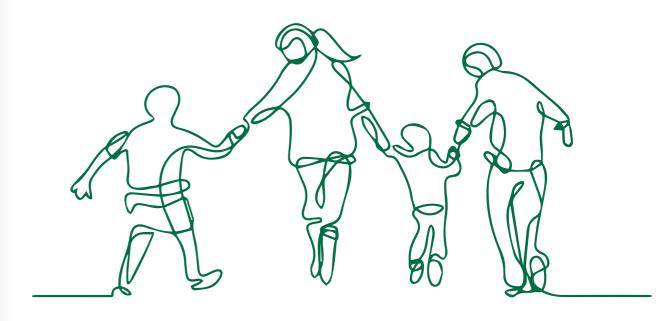












## **Everything For Everyone**

Born from years of in-depth research carried out by a team of experts, Vasu offers a full range of specialized products in all segments.

We have a rich product portfolio of Healthcare formulations, over 80 products covering Urology, General Surgery, Gynaecology, Orthopedics, Dermatology, Pediatrics, Respiratory and several other disorders.

To fulfil increasing demand of Personal care products Vasu healthcare offers herbal hair oils, herbal shampoos, creams and other health? Wellness products

and other beauty & wellness products.

## VASU

## **Trichup Classic**



## **Trichup**



## Vasu Ayurveda





## **Prescribed Business Division**



## **Age Revitalizing**



## Greeko Man





## R&G



### Nutra







